Communication

Upgrade Your Business

Business communication with your customer base should do more than alert them to new products and deals. Accounting information should be provided and presented in a timely manner so that appropriate decisions can be taken at the right time.

Business Benefits

- ✓ Multiple Communications EMAIL, Download Link, WhatsApp, SMS and Attachments
- ✓ Cut expensive txt messaging cost and move to **Unlimited WhatsApp messages**
- ✓ Audit read messages
- ✓ Dedicated WhatsApp number for all
- ✓ Send **20 different Business messages**
- ✓ Auto + manual + Schedule messaging
- ✓ Broadcast new offers & promotions
- ✓ Support **15 Indian Languages**

Why I need Communication System

16 Auto Messages
- Bill Create
- Material Dispatch
- Outstanding Reminder
- Customer Cheque Deposit
- Customer Cheque Bounce
- PDC Balance Reminder
- Customer Payment Receipt
- Supplier Payment Paid
- Sales-Order
- Quotation
- POS - Invoice
- Monthly Customer Ledger
- Monthly Outstanding Reminder   ….. More

Broadcast Messages
- Offers & Schemes
- Birthday Reminder
- Anniversary Reminder
- Customers Outstanding
- In Multi Languages
- POS customers
- No Dues to Suppliers
- No Dues to Customers

Send 14 Attachments
- UPI QR Code
- Quotation Copy
- Invoice Copy
- Sales Order Copy
- Payment Receipt
- LR / Transporter Copy
- Ledger Copy
- Outstanding Copy
- Product Images & PDF

Automating Business Communication

For our easy understanding, let us take the example of a customer name Supreme Trader here:

On Bill (Create/ Edit/ Delete)
Submission Time: On transaction

Relay: Manual + Automatic

Dear Supreme Trader,
New Invoice Created
Your Invoice No.INV-2021-2345, Date: 23-01-2021, Amt: 10,000/- has been created successfully.
Click below link to download the Invoice.
https:\\Download here
Now total balance is 25000/-
Thanks
My Company

Attachment: Invoice Copy

Timely Payment Reminder
Submission Time: Schedule, you can set time, in below example it is 4 days

Relay: Automatic

Dear Supreme Trader,
Timely payment reminder
This is just to remind you that the payment 10000/- will be **due after 4 days** (Invoice No: INV-2345, Dated: 23-July-2020). Your total balance (debit) is 25000/-. You can make the payment in the bank account / QR code specified on the Invoice Copy.
You can also download the Invoice copy and UPI QR code sent with this message.
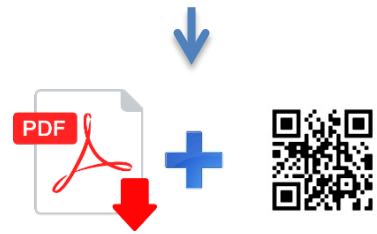Or click on the link given below to download the Invoice Copy.
https:\\ download here
Regards
My Company
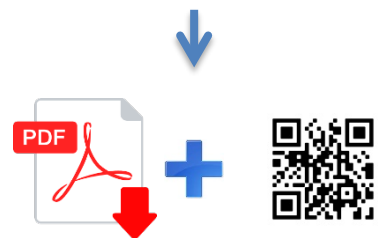
Attachment: Invoice Copy
& UPI QR Code

Early Payment Discount offer

Relay: Automatic

Dear <Supplier Name>,
Great Offer! Get Early Payment Discount
On submission of payment of Invoice No. 120045 (Dated: 23-01-2020, Amount: 10,000/-), before its due date: 01-02-2020. Total balance is Debit 25000/-
You can also download the Invoice copy and UPI QR code sent with this message.
Or click on the link given below to download the Invoice Copy.
https:\\ download here
Regards
My Company

Attachment: Invoice Copy
& UPI QR Code

Payment Reminder on Overdue Bill

Relay: Automatic

Dear Supreme Trader,
Payment Overdue
Please be advised that your Invoice No. INV-21213 of date: 28-Aug-2020 with Amt: 10000 is currently past due.
Including this, your total outstanding is 25000. Please remit payment as soon as possible.
You can also download the Invoice copy and UPI QR code sent with this message
Or click on the link given below to download the Invoice Copy.
https:\\ download here
Thanks
My Company
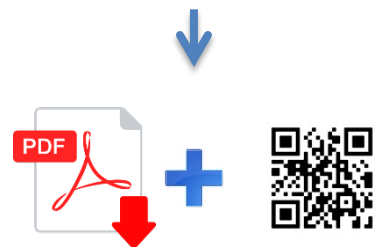
Attachment: Invoice Copy
& UPI QR Code

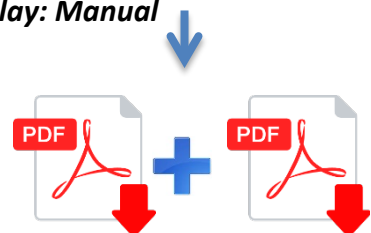## Outstanding Reminder to all Customers

Relay: Manual

Dear (Customer Name),
Outstanding Reminder
This is a friendly reminder that the pending amount INR. xxxx (xxxx invoices) is overdue by xxxx, If payment has already been made please ignore this reminder.
Thanks

Attachment: Pending Bills
Copy with Summary

Attachment: Ledger Copy

Payment-Received by Customer   *Relay: Manual + Automatic*

Submission Time: On transaction

Dear Supreme Trader,
Thanks for the payment.
The amount Rs.10000/- has been received by CASH.
Reference No. CASH-23232, Date: 24-01-2021.
Now total balance is 15000/-
Regards
My Company

Attachment: Payment Receipt Copy

Customer Alert for PDC, one day before   *Relay: Automatic*

Submission Time: One day Before, 11:00 am

Dear Supreme Trader,
Maintain Sufficient Fund
Kindly inform that your check 112345, Amount: 10000,
dated:23-01-2021, IDBI Bank) will be under process for
clearing tomorrow. Please keep sufficient funds in your
account.
Thanks
My Company

Customer's Cheque Deposit   *Relay: Automatic*

Submission Time: On transaction

Dear Supreme Trader,
Cheque Deposit Notification
Kindly inform that your check 112345, Amount: 10000,
Dated: 23-01-2021, IDBI Bank) is under process for clearing.
Thank you for your payment.
Regards
My Company

Broadcast Offers & Promotions to All Customers   *Relay: Manual*

Submission Time: On transaction

Dear (Customer Name),
New Product Arrive
Hurry! Limited offer for New Logitech Mouse Model 450.
Buy One Mouse & Get One Mouse Free .
Thanks
My Company

Offers IMAGE/ PDF

Wish Birthday to All Customers   *Relay: Semi- Auto*

Submission Time: On transaction

Dear (Customer Name),
Happy Birthday Wishes with Offers
We wish you plenty of love prosperity and long life Happy
birthday.
Please visit our shop today and get 5 % additional discount
on purchase.
Thanks
My Company

Birthday IMAGE/ PDF

Wish Anniversary to All Customers   *Relay: Semi- Auto*

Submission Time: On transaction

Dear (Customer Name),
Wedding Anniversary with Offers
May God rain a glowing relationship on your life!
Enjoy your life and a very happy wedding to you.
Please visit our shop today and get 5 % additional discount
on purchase.
Thanks
My Company

Anniversary IMAGE/ PDF

Customer's Sales-Order (Create/Edit/ Delete)

Submission Time: On transaction

Dear Supreme Trader,
Your New Order Created
Sales-Order No. SO-2131678, Date: 28-Aug-2020,
Amt:20000/-. If any changes require please contact us
immediately.
Click below link to download the Sales-Order.
Download Link: [Sales-Order Copy]
Regards
My Company

Attachment: Sales-Order Copy

Customer's Quotation

Relay: Manual + Automatic

Submission Time: On transaction

Dear Supreme Trader,
Quotation Created
Thank you very much for your interest. We are looking
forward to your reply.
Quotation No. EST-12321, Date: 28-Aug-2020, Amt:15000/-.
Click below link to download the Quotation.
Download Link: [Quotation Copy]
Regards
My Company

Attachment: Quotation
Copy

Material Dispatch Report (sale/ Edit/ Delete)

Relay: Manual + Automatic

Submission Time: On transaction

Dear Supreme Trader
Material Dispatched to You.
Material of Sale Invoice INV-131111 No. has been dispatched
by Gati Logistics (Transporter Tele : 0731445544) on Date:
27-Aug-2020, Docket/LR No.: 7897.
Click below link to download the Docket/ LR Copy
Download Link: [Docket/ LR Copy]
Regards
My Company

Attachment: Transporter
POD

Monthly Ledger to All Customers   *Relay: Automatic*

Dear (Customer Name),
Monthly Ledger
Please note that your Ledger Balance Dr. 10000/- is currently outstanding. You can download the Ledger copy sent with this message
Thanks
My Company

Download Monthly Ledger

Monthly Outstanding Reminder to All Customers   *Relay: Automatic*

Dear (Customer Name),
Outstanding Reminder
This is a friendly reminder that the pending amount INR. xxxx (xxxx invoices) is overdue by xxxx, If payment has already been made please ignore this reminder.
You can download the Outstanding copy and UPI QR code sent with this message.
Thanks
My Company
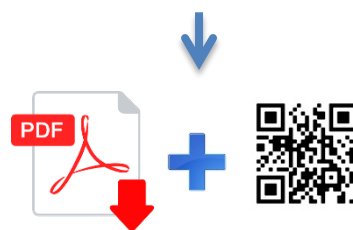
Download Monthly Outstanding

Supplier's Bill Entry / Edit/ Delete   *Relay: Manual + Automatic*

Dear <Supplier Name>,
We have received your Invoice No. INV112233 with Date: 27-june-2020 and Amt: 50000/-, which has been entered in our ledger.
Regards
My Company

Payment Pay to Supplier Create/ Edit/ Delete *Relay: Manual + Automatic*

Submission Time: On transaction

Dear <Supplier Name>,
We have paid the amount of Rs. 50000/- by IDBI Bank
Reference No. 123213, Date: 05-Aug-2020.
Now total balance is NIL.
Regards
My Company

Download Payment
Acknowledgment Copy

No Dues Notification to a Customers *Relay: Automatic*

Submission Time: On Beginning of a month, time: 11:00 am

Dear <Supplier Name>,
No Dues Notification
We have no dues as of Date 29-Jun-2021. If it is discovered
that some contributions have been missed, contact us
immediately after receiving this notification.
Regards
My Company

No Dues Notification to All Supplier *Relay: Automatic*

Submission Time: On Beginning of a month, time: 11:00 am

Dear <Supplier Name>,
No Dues Notification
We have no dues of Netcom-Computer till 29-Jan-2021. If it
turns out that some contribution has been missed, contact
us immediately. It will be difficult for us to resolve any
dispute later.
Total balance is NIL.
Regards
My Company

Supplier's Balance Intimations   *Relay: Automatic*

Submission Time: On Beginning of a month, time: 11:00 am

Dear <Supplier Name>,
Monthly Ledger
We have 50000/- debit/credit balance in your account. If it
turns out that some contribution has been missed, please
share with us.
You can download the Ledger copy sent with this message
Regards
My Company

Download Ledger Copy

Retain inactive B2B Customers   *Relay: Automatic*

Submission Time: On Beginning of a month, time: 11:00 am

Dear <Supplier Name>,
You are our valued Customer
It is already been 4 months since your last purchase. We
would like to offer best prices and new products range on
your next order.
Regards
My Company

Retain inactive POS Customers   *Relay: Automatic*

Submission Time: On Beginning of a month, time: 11:00 am

Dear <Supplier Name>,
Missing your presence
It is already been 4 months since your last purchase. We
would like to offer special discount and new products range
on your next order. Please visit our shop.
Regards
My Company

*….and many more
communication technologies
that our team is developing.*